

NECKWEAR NOVELTIES
 Merry Widow Bows, Gibson Stocks, in Embroidery and dainty Lace, Silk Bows, with and without Tabs, Windsor Scarfs, Lace Coat Sets, Etc.

SIMINGTON DRY GOODS CO.

FASHIONABLE BELTS FOR EASTER
 The Very Latest in Silver, Gilt and Elastics

Spring Opening and Easter Sale

A double event of double importance to you, because of the great money saving chances offered you, and we are satisfied that our stocks are more complete than they ever were before. Our counters are piled high and our shelves are crowded with goods that you will want because of their quality and because our prices will be found lower than they are offered elsewhere. You are cordially invited to attend this opening whether you are ready to buy or not. ∴ ∴ ∴ ∴ ∴ ∴ ∴ ∴

EASTER GLOVES

\$1.75 Value \$1.39

Sensational Easter Sale of 16-Button Length Silk Gloves of the highest grade black and white double-tipped fingers. All sizes 5½ to 8. The shrewd buyer will anticipate her wants now at a saving, and while the assortments are complete our best \$1.75 values placed in this Easter offering at only **\$1.39**
 \$1.25 12-button length, all sizes. **93c**

EASTER SALE ORIENTAL PONGEE SILKS

The Silk Sale That Everybody Wants and Is Wearing This Season

This sale offers one of the most sensational buying opportunities offered at a time when you are looking for just this popular fabric.

\$1.50 ORIENTAL PONGEE, natural color and the very best quality **\$1.19**
 \$1.00 ORIENTAL PONGEE in all the new spring colors, blue, brown, tan, white, etc., in shadow checks and stripes. Easter Sale Price..... **89c**

EASTER SALE OF RIBBONS

A tremendous sale of bright new ribbons in width from 3½ to 6 inches in every color and many handsome new designs; Dresden Effects, Roman Stripes and fancy plaids. Easter Sale Price **15c**

NEW SPRING DRESS GINGHAMS

Easter Sale of New Spring Dress Gingham, 3000 yards placed on sale in an endless assortment of stripes and checks. Gingham of the very best standard quality. A sale of the greatest importance to every housewife; all new and desirable patterns. Easter Sale Price..... **12 1-2c**

BEAUTIFUL EASTER SUITS

THE OPENING OF SPRING STYLES, the exposition of modes upon which fashion has set her seal of approval—The Fashion Show—is now open and continues throughout the week, and your attendance is cordially invited. We consider the present showing of exclusive and beautiful things for women the grandest it has been our pleasure to present, a reality brought about by both our determination to make it so and the kindly assistance of fashion itself, which this season, as never before, walks hand in hand with art. The growing tendency toward the graceful and artistic in outline and coloring has been carefully studied and rigidly followed in everything—gowns, wraps, waists, neckwear, fabrics, garnitures, etc., all of which will prove of special interest.



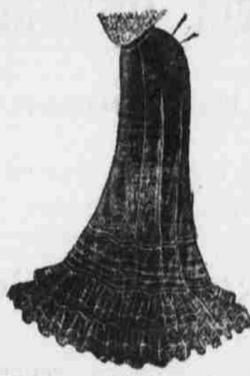
EASTER SALE OF HANDKERCHIEFS

35c Values 23c

50 Dozen Hemstitched and Scalloped Embroidered Swiss and Linen Handkerchiefs; regular 35c values. 50 Dozen Women's Pure Linen Hemstitched Initial Handkerchiefs; all initials regular 35c value **23c**

ASTORIA AGENTS FOR WARNER'S RUST PROOF CORSETS

\$7.50 PETTICOATS \$5.89



Silk Petticoats made of heavy rustling Simons Taffeta Silk with a 14-inch flounce of pleating and ruffles, tailored styles and a full line of colors, light blue, tan, navy red, green, grey, Copenhagen and black. Regular value..... **\$7.50**



THE **Gossard** CORSETS
They Lace In Front

"They Lace In Front"

THE CORSET THAT GIVES TO EVERY WOMAN A BETTER FIGURE

Instead of endeavoring to describe them, we extend a sincere and cordial invitation to come and see for yourself this foundation for a perfect costume demonstrated in our corset section. Written description cannot do this clever French idea in corsetry justice.



EASTER SALE MUSLIN UNDERWEAR

The new lines of Women's Under Muslins were never more beautiful. The materials are the best, and the decorations are exquisitely beautiful; laundered and ready to use. We have never been able to offer you such tempting values. Corset Covers, 20c to \$2.50. Drawers, 35c to \$3.50. Skirts, 75c to \$10. Gowns, 75c to \$10. Beautiful French Combination Suits of Drawers and Corset Covers.

EASTER LACE CURTAIN SALE

Several hundred pair of lace curtains in a wide variety of selected patterns, both white and ecru, all greatly reduced in this sale.

- Regular \$1.50 Lace Curtains, all kinds; pair... **\$1.19**
- Regular 2.00 Lace Curtains, all kinds; pair... **1.69**
- Regular 2.50 Lace Curtains, all kinds; pair... **1.98**
- Regular 3.00 Lace Curtains, all kinds; pair... **2.39**
- Regular 4.00 Lace Curtains, all kinds; pair... **3.35**
- Regular 5.00 Lace Curtains, all kinds; pair... **3.98**
- Regular 6.00 Lace Curtains, all kinds; pair... **4.89**
- Regular 7.50 Lace Curtains, all kinds; pair... **5.98**
- Regular 8.50 Lace Curtains, all kinds; pair... **6.79**
- Regular 10.00 Lace Curtains, all kinds; pair... **7.95**

EASTER SALE OF NEW SPRING DRESS GOODS

CLEVER NEW MATERIALS IN FASHION'S FAVORITE WEAVES AND IN ALL THE NEWEST COLORINGS

Only the newest and best spring dress goods will be offered you during this sale—the fabrics, designs, and colorings are superb—a sale that is of special interest to every woman.
 \$1.50 Genuine French voiles in the finest chiffon finish; colors: navy, tan, grey, and black; Easter sale price..... **\$1.00**
 \$1.25—An endless variety of shadow stripes, corded novelties, invisible checks and stripes; all colors **94c**
 \$1.50—Imported Cordura—one of the newest beautiful weavers produced; soft like silk; has the tuck of a glove. In the dainty line stripes and shadow checks; special Easter price..... **98c**



TOURIST COATS

When on a trip or at the beach this summer you will need one of these coats. The new styles are long, loose-fitting coats in Oriental pongee silks, silk poplins, peau de soie, shadow checks and striped taffetas, etc., in all the new colorings and black.

Remember our stock is well assorted with all the popular seasonable Fabrics. Seasonable Merchandise that we are offering in this Easter Sale is sure to be snapped up by the shrewd buyers. If you wish to share in these values before the assortments are broken be here early and share these values